LOGO design Agreement

**THIS AGREEMENT,** effective as of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ , 20\_\_, (“Effective Date”) is entered into by and between\_\_*{Your Company Name}* \_\_\_\_\_\_\_\_\_\_\_, (hereinafter referred to as “Designer”), and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, (hereinafter referred to as “Client”). Designer and Client are sometimes referred to individually as a “Party” or collectively as the “Parties.”

Recitals

**WHEREAS** Designer offers logo design services for businesses; and *{This paragraph may be modified to describe the work to be done}*

**WHEREAS** Clientis interested in obtaining a new logo for Client’s business;

**NOW THEREFORE,** in consideration of the mutual covenants set out in this Agreement and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Designer hereby agrees to provide the Services (as defined below) set forth in this Agreement, and Client agrees to pay for such Services, all in accordance with the following terms and conditions:

Terms and Conditions

Article 1 SCOPE OF WORK

1.1 Designer will create a custom logo for Client’s business that is acceptable to Client (hereinafter, all such work is referred to as “Services”). The logo will be delivered by \_\_\_\_\_ *{describe the medium by which delivery will be made such as placement on web page, cd, digital file such as pdf, gif, etc.}* and will be of high quality suitable for Client’s use on promotional material and other business related items.

The logo will include \_\_\_\_\_\_\_\_\_\_\_\_\_ *{Optional paragraph. Use if Client wants something particular in the logo such as specific colors, company name, initials, emblem, etc.}*

Within fourteen (14) days of receiving Client’s deposit as set forth in Article 2, and information sufficient to design the logo, Designer will deliver to Client an initial draft of the logo. *{You may want to say that you will provide 3 or 4 logos for the Designer to choose from}* Client will then have five (5) business days to review and suggest any changes to the logo. Designer will then make any requested changes where possible *{“where possible” because Client may want changes that you can’t do because, for example, they would violate someone elses property right, etc}* and send to Client for final approval.

Client may provide names, pictures, designs or other information, renderings or writings of any kind to be included in the logo (“Client Provided Material”).

1.2 Designer is, and will perform the Services as, an independent contractor for Client. Nothing in this Agreement shall be construed as to render Designer an employee, agent, representative, joint venturer or partner of Client. Neither Party shall enter into any contracts, agreements or other obligations with any other parties which bind, or are intended to bind, the other Party. Designer and Client shall each maintain sole and exclusive control over its respective personnel and operation.

1.3 Designer represents and warrants that, except for material provided by Client, the final logo delivered to Client is the original work of Designer or Designer has the right to use the work and grant the rights granted to Client in this Agreement. To the best of Designer’s knowledge, the logo does not infringe the rights of any party, and use of the logo will not violate the rights of any third parties. Any modification to the logo by Client or any third party will void this representation and warranty. Services will be performed substantially to the specifications included in Section 1.1*.* Designer does not make any other guarantee as to the results of Designer’s Services. Designer does not guarantee that any particular outcome will occur as a result of the Services or that Client can use the Services . Designer does not guarantee that Client’s exposure on the internet will be increased. OTHER THAN EXPRESSLY PROVIDED HEREIN, DESIGNER MAKES NO OTHER WARRANTY WITH RESPECT TO THE SERVICES TO BE PERFORMED UNDER THIS AGREEMENT WHETHER EXPRESS, IMPLIED, STATUTORY OR OTHERWISE, INCLUDING WITHOUT LIMITATION, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT OF THIRD PARTY RIGHTS. ALL SUCH WARRANTIES ARE HEREBY EXPRESSLY DISCLAIMED.

SOME STATES AND JURISDICTIONS DO NOT ALLOW LIMITATIONS ON IMPLIED WARRANTIES, SO THE ABOVE LIMITATION MAY NOT APPLY TO CLIENT. THE FOREGOING PROVISION SHALL BE ENFORCEABLE TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW.

Article 2 PAYMENT

2.1 Payment for Services: For the Services set forth in Article 1.1, Client shall pay to Designer the amount of $\_\_\_\_\_\_ . Payment shall be made as follows:

Within 5 days following the Effective Date, Client shall pay to Designer a non-refundable deposit of $\_\_\_\_\_ (50% of the total amount due).

Upon Clients approval of the final logo design, Client shall pay to Designer $\_\_\_\_\_. Such fee is due and payable prior to Designer’s delivery of the completed logo.

*{OR}*

2.1 Payment for Services: For the Services set forth in Article 1.1, Client shall pay to designer the total amount of $ \_\_\_\_\_\_\_\_\_\_ . Payments shall be made upon completion of the milestones set forth below:

Milestone Payment Amount

{*Make sure each milestone is clearly set out so that there can be no dispute over whether or not that milestone was actually reached. Milestones can also be dates. In that case, just list the dates and the amount due on each date. In either case, the final date or milestone should be completion of the project followed by the completed Services will be delivered to Client upon payment of all the above fees.}*

*{OR}*

2.1 Payment for Services: For the Services set forth in Article 1.1, Client shall pay Designer the hourly rate of $ \_\_\_\_ for all work performed. Designer shall submit monthly invoices for all Services performed in the prior month. Payment from Client shall be due within fourteen (14) days of Client’s receipt of the invoice.

2.2 Unless otherwise provided in this Agreement, all payments under this Agreement shall be non-cancelable and nonrefundable obligations. Payment not received on the terms set forth in Article 2.1 shall immediately be considered past due and accrue interest at the greater of 1 ½% per month or the highest interest rate allowed by law. All payments made to Designer under this Agreement are exclusive of, and Client shall pay and hold Designer harmless from, any local, state, federal or foreign sales, use, value-added, excise, customs, export, import or similar taxes or duties that may be imposed by any jurisdiction (other than taxes on the net income of Designer).

Article 3 COMPLETION DATE and TERMINATION

3.1 Client agrees that, in order for Designer to fully perform the Services, Client must cooperate with Designer and provide information deemed necessary by Designer. The failure of Client to cooperate and provide information could have a direct result in the success of Designer’s efforts and timeliness in completing the Services. Designer agrees to expeditiously work to complete the Services on or before 30 days following the Effective Date.

3.2 Designer can terminate at any time, without notice, for non-payment or, in Designer’s sole opinion, if Client is not granting the information needed by Designer to fully perform the Services. Upon such termination, Client shall pay to designer a proportionate amount (as determined by Designer) for all Services performed up to and including the date of termination.

Article 4 INDEMNIFICATION

4.1 Client represents and warrants that Client owns all right, title, and interest in, or otherwise has full right and authority to permit the use of the Client Provided Material. Client also represents and warrants that, to the best of Client’s knowledge, the Client Provided Material does not infringe the rights of any third party, and its use does not and will not violate the rights of any third parties.

4.2 Client shall defend, indemnify and hold harmless, Designer, its officers, agents, employees, successors and assigns from and against any and all liability, damages, losses, claims, demands, actions, causes of action, and costs, including but not limited to reasonable attorney’s fees and expenses, arising out of any and all claims arising out of or related to the Services performed or to be performed under this Agreement including, but not limited to, claims that Designer’s use of the Client Provided Material infringes upon any trade secret, trademark, trade name, copyright, patent, or other intellectual property right.

Article 5 LIMITATION OF LIABILITY

DESIGNER WILL NOT BE LIABLE to Client for any special, indirect, incidental or consequential damages whatsoever whether in contract, tort (including negligence) or strict liability including, but not limited to, loss of use of or under-utilization of labor or facilities, loss of revenue or anticipated profits, or claims from customers, resulting from DESIGNER’s performance or nonperformance of its obligations under this Agreement, or in the event of suspension of the Services or termination of this Agreement. DESIGNER’s AGGREGATE LIABILITY TO CLIENT UNDER THIS AGREEMENT for any and all claims SHALL NOT EXCEED THE TOTAL AMOUNT OF THE FEES ACTUALLY PAID BY CLIENT AND RECEIVED BY DESIGNER UNDER THIS AGREEMENT.

SOME STATES AND JURISDICITONS DO NOT ALLOW THE EXCLUSION OR LIMITATION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THIS LIMITATION AND EXCLUSION MAY NOT APPLY TO CLIENT. THE FOREGOING PROVISION SHALL BE ENFORCEABLE TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW.

Article 6 INTELLECTUAL PROPERTY

Right and title to all ideas, trade secrets, business processes, inventions, discoveries, and other intellectual property (collectively referred to as “Inventions”) used or developed by Designer in the performance of the Services shall remain with Designer. Upon payment of all fees due hereunder, Client is hereby granted a non-exclusive license to use the completed logo and the Inventions included in the logo. Client agrees to keep confidential any and all Inventions not publicly known and utilized by Designer under this Agreement.

*{OR}*

Right and title to all ideas, trade secrets, business processes, inventions, discoveries, and other intellectual property (collectively referred to as “Inventions”) used or developed by Designer in the performance of the Services and included in the final logo shall pass to Client upon payment of all fees due. Designer is hereby granted an exclusive, worldwide, perpetual license to 1) use the final logo in marketing and/or promotional material including posting of the logo on Designers web site as an example of the services Designer performs; and 2) use the Inventions in Designers work for other customers. All preliminary design works, including any Inventions, not incorporated into the final logo design shall remain the property of Designer.

*{OR}*

Right and title to all ideas, trade secrets, business processes, inventions, discoveries, and other intellectual property (collectively referred to as “Inventions”) used or developed by Designer in the performance of the Services and incorporated into the final logo shall pass to Client upon payment of all fees due provided, however, that all ideas, trade secrets, business processes, inventions, discoveries, and other intellectual property of Designer known or utilized by Designer prior to the start of the Services shall remain with Designer even if used in the final logo. Designer is granted an exclusive, worldwide, perpetual license to use the final logo in marketing and/or promotional material including posting of the logo on Designers web site as an example of the services Designer performs. All preliminary design works, including any Inventions, not incorporated into the final logo design shall remain the property of Designer.

Article 7 GENERAL

7.1 Severability: If any section, provision or portion of this Agreement is held to be invalid, illegal or void by a court of proper jurisdiction, the remainder of this Agreement shall subsist and continue in full force and effect.

7.2 Assignment: Neither this Agreement nor any interest under it shall be assigned without the prior written consent of Designer.

7.3 Governing Law and Jurisdiction: This Agreement shall be interpreted, governed and construed under the laws of the State of California, United States of America, as if executed and to be performed wholly within the State of California, United States of America.

7.4 Waivers: Any waiver by either Party of any violation of, breach of or default under any provision of the Agreement by the other Party shall not be effective unless stated specifically in writing and shall not be construed as, or constitute, a continuing waiver of such provisions, or waiver of any other violation of, breach of or default under any other provision of the Agreement.

7.5 Section Headings: Section headings appearing in this Agreement are for convenience only and shall not be construed as interpretations of text.

7.6 Notices: Any legal notice pertaining to this Agreement shall be in writing and sent by email, personal delivery, facsimile, or registered or certified mail, postage prepaid, to Designer or to Client, as appropriate, at their respective addresses appearing below:

**In the case of Designer:**

**E-mail:**

**Attention:**

**Address:   
 Phone:**

**Fax:**

**In the case of Client:**

**E-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Attention: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
 Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
 Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Any notice delivered by mail shall be deemed given when received. The date of receipt of any notice by facsimile shall be the date upon which the transmitter of the facsimile receives confirmation of the facsimile transmission.

7.7 Third Parties: Nothing expressed or implied in this Agreement is intended, or shall be construed, to confer upon or give any person or entity any rights or remedies under, or by reason of, this Agreement, except as specifically provided for in this Agreement.

7.8 Entire Agreement: This Agreement contains the entire agreement and understanding between the parties and merges and supersedes all prior representations and discussions pertaining to this Agreement. Any changes, exceptions, or different terms and conditions proposed by either Party are hereby rejected unless expressly incorporated in this Agreement in writing and signed by both parties.

7.9 Survival: Notwithstanding completion or termination of the Services, the Agreement or any portion thereof, the Parties shall continue to be bound by those provisions of the Agreement which by their nature survive such completion or termination including, but not limited to, Articles 2, 4, 5, 6 and 7.

7.10 Uncontrollable Forces: Neither Party shall be liable for any delay or failure to perform its obligations under this Agreement due to any cause beyond its reasonable control, such as strike, flood, fire, lightning, epidemic, quarantine restriction, war, sabotage, act of a public enemy, or earthquake. Uncontrollable forces also shall include the actions of search engines, directories and related parties. The delay or failure in performance excused by this Article 7.10 shall only be excused for so long as the causes of such excusable delay or failure subsist. The Parties shall resume the performance of their respective obligations upon cessation of the cause of such excusable delay or failure.

7.11 Disputes and Arbitration: Any unresolved disputes shall be referred to Designer’s President, or a designee, and the owner or an officer of Client for resolution. Pending resolution, Designer shall continue to perform the Services, and Client shall continue to make payment for the undisputed items. If no resolution can be reached, the dispute shall be submitted, at Designer’s sole discretion, to either 1) small claims court or 2) arbitration. Should Designer choose to settle a dispute arising out of or in connection with this Agreement to arbitration, then the dispute shall be finally settled under the Rules of Arbitration of the American Arbitration Association by one or more arbitrators appointed in accordance with said Rules. The arbitration authority shall be in the County of Los Angeles, State of California in the United States of America as chosen by Designer. *{The county and state should be convenient to you}* The arbitration award shall be final and binding on both Parties.

7.12 Language: The language of this Agreement is in English as in common use in the United States of America (US English) and any disputes with translations of this agreement or its counterparts in other languages shall be settled finally in US English. *{Only necessary if you are dealing with someone outside of the U.S.}*

7.13 Time and Dates: All references to dates and other calendar events shall be in the Gregorian calendar such as in common use in North America. All references to dates and/or times shall further be relative to the principle place of business of the Designer unless otherwise specified. *{Only necessary if you are dealing with someone outside of the U.S.}*

7.14 Counterparts: This Agreement may be signed in one or more counterparts, each of which shall be deemed an original and all of which together shall constitute one and the same instrument.

7.15 Successors: This Agreement is binding on all successors, permitted assigns, heirs, executors and administrators of the Parties hereto.

**IN WITNESS WHEREOF,** and acknowledging acceptance and agreement of the foregoing, Designer and Client affix their signatures hereto:

**DESIGNER**

Designer Signatory

By: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**CLIENT**

Client Signatory

By: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_